



2021 Sheridan Celebrates Sponsorship Opportunities & Benefits

4101 S. Federal Blvd. Sheridan, CO 80110 ♦ Hotline: 303-483-3321 ♦ Fax: 303-438-3398

Sponsor Benefits per sponsorship level	Vibranium \$1,000-1,250	Platinum \$750-\$950	Gold \$500-\$700	Silver \$200-\$450	Bronze** \$100-\$150**
Your business name & website link on Sheridan Celebrates Facebook Page (<i>1,200 followers</i>)	✓	✓	✓	✓	✓
Your business name printed in November 2021 edition of Sheridan Newsletter (<i>circulation 3000</i>)	✓	✓	✓	✓	✓
Display space for your business at the Drive-Through Parade (<i>anticipated attendance 600</i>)	✓	✓	✓	✓	✓
Your business item in the Drive-Through Parade Goody Bags (<i>200 reusable bags</i>)	✓	✓	✓	✓	✓
Your business name printed on large banner displayed at Drive-In Concert (<i>anticipated attendance 400</i>)	✓	✓	✓	✓	
Your business name printed on large banner displayed at Drive-Through Parade (<i>anticipated attendance 600</i>)	✓	✓	✓	✓	
Your business name printed on a large banner displayed on City Hall lawn for 30 days following events	✓	✓	✓	✓	
Your full-color business advertisement on an insert in the October 2021 edition of the Sheridan Newsletter (<i>circulation 3000</i>)	✓	✓	✓		
Four, 15-second, 45-word advertisements from the stage at the Drive-In Concert (<i>anticipated attendance 400</i>)	✓	✓			
Your business logo on Drive-In Concert ticket sales landing page (<i>1,000 visitors in 2020</i>)	✓				
Your business logo printed on the Drive-In Concert information sheets provided to each vehicle	✓				

Exclusive Add-ons: ** After reaching the minimum Bronze level you can choose from the following **EXCLUSIVE** Additional Add-ons for exceptional value. **YOUR business will be the only one in this category. EXCLUSIVE Add-ons are assigned on a first-come basis.**

- ✓ **\$500: YOUR LOGO** on the Drive-Through Parade Goody Bags (200 reusable bags)
- ✓ **\$300 buys YOUR LOGO** on the pre-event newsletter insert (*Circulation 3,000 homes*)
- ✓ **\$200 buys YOUR LOGO** on the pre-event flyers to schools (*Circulation 1,000*)



Please include this form with your generous sponsorship.

Business name: _____

Phone #: _____

Contact name: _____

Email: _____

Sponsorship Level: _____ **Vibranium** _____ **Platinum** _____ **Gold** _____ **Silver** _____ **Bronze****
\$1,000-\$1,250 \$750-\$950 \$500-\$700 \$200-\$450 \$100-\$150**

Sheridan Celebrates Superheroes



EXCLUSIVE Additional Add-ons: (YOUR business will be the ONLY one in this category)

**** Your business is eligible for ANY EXCLUSIVE Additional Add-on once your sponsorship contribution reaches the Bronze level.**

EXCLUSIVE Add-ons are assigned on a first-come basis.

_____ \$500 buys YOUR LOGO on the Drive-Through Parade Goody Bags (200 REUSABLE bags)

_____ \$300 buys YOUR LOGO on the pre-event newsletter insert (Circulation 3,000 homes)

_____ \$200 buys YOUR LOGO on the pre-event flyers to schools (Circulation 1,000)

TOTAL Sponsorship amount: \$ _____

Make checks payable to City of Sheridan & mail to: 4101 S. Federal Blvd., Sheridan, CO 80110

OR Pay by Credit Card

Credit Card Payment Form (FAX: 303-438-3398)

The form below must be completed and accompany all credit card payments, mailed or faxed. It will be destroyed after processing. We ONLY accept MasterCard, Visa and Discover.

Customer Name on Card: _____

Street Address for Card: _____

City: _____ State: _____ Zip: _____

Card Number: _____

Security Code: _____ Expiration Date: _____

Check here for receipt requested: _____



For more information:

Visit Sheridan Celebrates on Facebook at

<https://www.facebook.com/SheridanCelebrates>

Questions? Call 720-401-3417 or email

jray@ci.sheridan.co.us