



# 2023 Sheridan Celebrates Sponsorship Opportunities & Benefits

Sponsor Benefits per sponsorship level	Wizard \$1,000-1,250	Dragon \$750-\$950	Monarch \$500-\$700	Knight \$200-\$450	Jester** \$100-\$150**
Your business name & website link on Sheridan Celebrates Facebook Page (1,200 followers)	✓	✓	✓	✓	✓
Exhibitor space for your business at the 9/30/23 Festival (anticipated attendance 2000)	✓	✓	✓	✓	✓
Your business name printed on large banner displayed at 9/30/23 Festival (anticipated attendance 2000)	✓	✓	✓	✓	
Your business name printed on a large banner displayed on City Hall lawn for 30 days following the 9/30/23 Festival	✓	✓	✓		
Four, 15-second, 45-word advertisements from the announcers stand at the Grand Parade (anticipated attendance 1000)	✓	✓			
Your business logo on Sheridan Celebrates fundraising landing page (1,000 visitors in 2020)	✓				
Your business logo printed on the Festival Passport (800 copies)	✓				
<b>NEW in 2023!</b> Your business logo on Sheridan Celebrates Autumn Adult Prom ticket sales landing page	✓				

**Exclusive Add-ons:** \*\* After reaching the minimum Jester level you can choose from the following **EXCLUSIVE Additional Add-ons** for exceptional value. **YOUR business will be the only one in this category.** **EXCLUSIVE Add-ons** are assigned on a first-come basis.

- \$200 buys YOUR LOGO on the pre-event flyers to schools (Circulation 1,000)
- \$200 buys naming rights and opportunity to distribute marketing materials to Participants in the Children's Parade (200+ Participants)
- \$500 buys YOUR BANNER posted on the Sheridan City Hall Balcony
- (Sponsor provides banner)



