



Sheridan Celebrates

4101 S. Federal Blvd., Sheridan, CO 80110-4316

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Saturday, September 30, 2017

"Sheridan Celebrates Furry & Feathered Friends"

July, 2017

Dear Generous Business Supporter,

With the support of our philanthropic sponsors, the 2016 Sheridan Celebrates Parade and Festival was a tremendous success garnering the highest attendance on record. Civic pride is high and the community is ready to come together again, to celebrate our achievements and share our strength at the 2017 "Sheridan Celebrates Furry and Feathered Friends."

On Saturday, September 30, over 2000 citizens will celebrate their admiration for our animal companions, both tame and wild. With your support, the all-volunteer Sheridan Celebrates Committee can host an event that will bring out the best local clans, critters and creatures. Families, friends, civic organizations, churches, businesses and community leaders will gather to rejoice in community life with free fun and festivities.

Established in 1990, Sheridan Celebrates continues to commemorate the founding of the City of Sheridan. Last year's event boasted nearly 40 parade entries, including the famous Westernaires Equine Drill Team, plus clowns, car clubs and a numerous imaginative floats. A wide variety of 95 exhibitor booths attracted hungry attendees, avid shoppers and information seekers. 2017 will be the cat's meow with a pet-friendly atmosphere. The petting zoo, very popular at the 2016 event, will return as will the SuperSonic Dogs highlighting the *Furry & Feathered* theme. **NEW in 2017, is the Pet Mayor Election.** The "elected" Pet Mayor will serve as a goodwill ambassador to all creatures in the Sheridan Community: two-legged, four-legged, furry, feathered and scaled. Please consider an additional \$25 contribution to sponsor a "candidate" for Pet Mayor. You can also opt to have your business as a "polling place" for the "election."

Don't miss your opportunity to be part of this longstanding tradition. Your business will be able to make a difference in your neighborhood, and bring excitement and joy to Sheridan residents and the south metro Denver community.

Sheridan Celebrates is supported by the City of Sheridan with the assistance of Sheridan Public Schools and South Suburban Parks and Recreation. For the most up-to-date information, find us on Facebook at <https://www.facebook.com/SheridanCelebrates> . If you have questions or suggestions for the Sheridan Celebrates Committee, call 720-401-3417 or email Jean Ray at jray@ci.sheridan.co.us .

Sincerely,

Tara Beiter-Fluhr, Mayor Protem
Sheridan Celebrates Chair

Jean Flynn Ray
Sheridan Celebrates Event Coordinator

See the reverse side of this letter for information regarding tax deductibility.