



Sheridan Celebrates

4101 S. Federal Blvd., Sheridan, CO 80110-4316

Saturday, September 30, 2017

Sheridan Celebrates Details:

- **Children's Parade** staging 9:30 am, parade 10 am
- **Parade** staging 8:30 am, parade begins 10 am
- 1000 Estimated Parade Attendance
- 250 Additional Parade Participants & Volunteers
- **Festival** set-up 7 – 9 am, concludes at 3 pm
- 2000 Estimated Festival Attendance
- 300 Additional Festival Vendors & Volunteers

Sheridan Celebrates Furry & Feathered Friends

Sponsorship Levels:

*** After reaching the minimum Pet Groomer level you can also choose from the **EXCLUSIVE Additional Options** at the bottom of the page for the additional value.

Pet Groomer: \$100 - \$150:

- Business name and web link (if applicable) posted on Sheridan Celebrates Facebook page
- Business name printed in the November 2017 Sheridan Newsletter
Circulation 3,000 homes

Horse Whisperer: \$200 - \$450:

- All sponsor benefits of Pet Groomer Level PLUS
- Business name printed on a large banner displayed on festival main Stage. *Sheridan Celebrates provides banner*

Veterinarian: \$500 - \$700:

- All sponsor benefits of Pet Groomer AND Horse Whisperer Level PLUS
- Free festival booth space

Wildlife Rehabilitator: \$750 - \$950:

- All sponsor benefits of Pet Groomer AND Horse Whisperer AND Veterinarian Level PLUS
- Six, 15-second, 45-word advertisements from parade reviewing/announcing stand

Zoologist: \$1000 - \$1,250:

- All sponsor benefits of Pet Groomer AND Horse Whisperer AND Veterinarian AND Wildlife Rehabilitator Level PLUS
- One **EXCLUSIVE Additional Option** of your choice for no additional cost

***EXCLUSIVE Additional Options: (YOUR business will be the **ONLY** one in this category)

- \$500 buys YOUR BANNER posted on the street side of the Festival Main Stage
(Sponsor provides banner)
- **SOLD** \$300 buys YOUR LOGO on the pre-event newsletter insert *(Circulation 3,000 homes)*
- \$200 buys naming rights and opportunity to distribute marketing materials to participants in Children's Parade *(200+ Participants)*
- \$200 buys YOUR LOGO on the pre-event flyers to schools *(Circulation 1,000)*

The sponsor levels listed above are suggestions. If you have ideas of your own, please contact Jean Ray, Event Coordinator at 720-401-3417 or jray@ci.sheridan.co.us. We are very interested in fulfilling your business needs.

Rev 6/28/17

