



# Sheridan Celebrates

4101 S. Federal Blvd., Sheridan, CO 80110-4316

Saturday, September 29, 2018

## Sheridan Celebrates Details:

- **Children's Parade** staging 9:15 AM, parade 9:45 AM
- **Parade** staging 8:30 AM, parade begins 10 AM
- 1000 Estimated Parade Attendance
- 250 Additional Parade Participants & Volunteers
- **Festival** set-up 7 – 9 AM, concludes at 3 PM
- 2000 Estimated Festival Attendance
- 300 Additional Festival Vendors & Volunteers

*Sheridan Celebrates  
Trikes, Trains & Automobiles*

## Sponsorship Levels:

\*\*\* After reaching the minimum **Flagger** level you can also choose from the **EXCLUSIVE Additional Options** at the bottom of the page for the additional value.

### Flagger: \$100 - \$150:

- Business name and web link (if applicable) posted on Sheridan Celebrates Facebook page
- Business name printed in the November 2017 Sheridan Newsletter  
*Circulation 3,000 homes*

### Grease Monkey: \$200 - \$450:

- All sponsor benefits of Flagger Level PLUS
- Business name printed on a large banner displayed on festival main Stage. *Sheridan Celebrates provides banner*

### Pit Crew: \$500 - \$700:

- All sponsor benefits of Flagger AND Grease Monkey Level PLUS
- Free festival booth space

### Pace Car: \$750 - \$950:

- All sponsor benefits of Flagger AND Grease Monkey AND Pit Crew Level PLUS
- Six, 15-second, 45-word advertisements from parade reviewing/announcing stand

### Speed Demon: \$1000 - \$1,250:

- All sponsor benefits of Flagger AND Grease Monkey AND Pit Crew AND Pace Car Level PLUS
- One **EXCLUSIVE Additional Option** of your choice for no additional cost

\*\*\* **EXCLUSIVE Additional Options:** (YOUR business will be the **ONLY** one in this category)

- **SOLD** \$500 buys YOUR BANNER posted on the street side of the Festival Main Stage  
(*Sponsor provides banner*)
- \$300 buys YOUR LOGO on the pre-event newsletter insert (*Circulation 3,000 homes*)
- **SOLD** \$200 buys naming rights and opportunity to distribute marketing materials to participants in Children's Parade (*200+ Participants*)
- \$200 buys YOUR LOGO on the pre-event flyers to schools (*Circulation 1,000*)

The sponsor levels listed above are suggestions. If you have ideas of your own, please contact Jean Ray, Event Coordinator at 720-401-3417 or [jray@ci.sheridan.co.us](mailto:jray@ci.sheridan.co.us). We are very interested in fulfilling your business needs.





# Sheridan Celebrates

4101 S. Federal Blvd., Sheridan, CO 80110-4316

Hotline: 303-438-3321

Fax: 303-438-3398

**Saturday, September 29, 2018**

**“Sheridan Trikes, Trains & Automobiles”**

**Please include this form with your generous sponsorship.**

Business name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Contact name: \_\_\_\_\_ Email: \_\_\_\_\_

Level of sponsorship: \_\_\_\_\_ **Flagger** \_\_\_\_\_ **Grease Monkey** \_\_\_\_\_ **Pit Crew**

\_\_\_\_\_ **Pace Car** \_\_\_\_\_ **Speed Demon**

**Amount of REGULAR Sponsorship:** \$ \_\_\_\_\_

**EXCLUSIVE Additional Add-ons: (YOUR business will be the ONLY one in this category)**

**SOLD** \$500 buys YOUR BANNER posted on the street side of the Festival Main Stage (*Sponsor provides banner*)

\_\_\_\_\_ \$300 buys YOUR LOGO on the pre-event newsletter insert (*Circulation 3,000 homes*)

**SOLD** \$200 buys naming rights and marketing access to Children’s Parade participants (*200+ members*)

\_\_\_\_\_ \$200 buys YOUR LOGO on the pre-event flyers to schools (*Circulation 1,000*)

**TOTAL Amount of REGULAR sponsorship PLUS any EXCLUSIVE add-ons:** \$ \_\_\_\_\_

*Make checks payable to City of Sheridan and mail to: 4101 S. Federal Blvd., Sheridan, CO 80110*

*OR pay by credit card using the form below. Fax: 303-438-3398*

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**Credit Card Payment Form**

***This form must accompany all credit card payments, mailed or faxed, and will be destroyed after processing. We ONLY accept MasterCard, Visa and Discover. Fax: 303-438-3398***

Payment for: \_\_\_\_\_ Dollar Amount: \_\_\_\_\_

Customer Name on Card: \_\_\_\_\_

Street Address for Card: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Card Number: \_\_\_\_\_

Security Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Check here for receipt requested. \_\_\_\_\_

For more information, visit Sheridan Celebrates on Facebook at

<https://www.facebook.com/SheridanCelebrates>

Questions? Call 720-401-3417 or email [jray@ci.sheridan.co.us](mailto:jray@ci.sheridan.co.us).

