

Nominations for the "Pet Mayor" will be taken from April 1- September 15. Only the first 15 candidates will be considered. Pet Candidates, and their adult human companion, will be entered into the Grand Parade.

Voting will begin in mid-August and end with the **Sheridan Celebrates Festival on Saturday September 30, 2017**. Polling stations will be set up at various businesses that sponsor candidates plus other public locations.

The winning pet will be announced mid-afternoon on the main stage at the Sheridan Celebrates Festival. The pet's owner, or designated representative, must be present at the Festival on Saturday, 9/30/17 to win.

The winning pet will be honored at Sheridan City Council meeting and have their photo placed on the wall in City Hall for the remainder of the year.

Questions? Contact Jean Ray  
Sheridan Celebrates Coordinator  
[jray@ci.sheridan.co.us](mailto:jray@ci.sheridan.co.us)  
720-401-3417.



# 2017 ELECTION

## Sheridan Celebrates



## Pet Mayor

**Nominate your pet to the  
"Pet Mayor of Sheridan" Election.**

The election will raise funds for organizations and activities that nurture our animal companions both tame and wild.

To enter, please provide the following information about you and your candidate:

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Contact Name

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Pet's Name and type (dog, cat, turtle, rabbit, bird, etc.)

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Mailing Address

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City & Zip

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Cell Phone (or home if no cell)

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E-mail Address

### Campaign Statement:

The Sheridan Celebrates Committee takes our pets and our elected officials very seriously. Please tell us why your pet should serve in this esteemed position.

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### Campaign Sponsor:

Candidates and their human companions are encouraged to seek a business, organization or classroom to sponsor the fee for entering the "Pet Mayor Election."

Entry Fee: \$25 from April 1-August 18 2017

My sponsor is: \_\_\_\_\_

\$25 Entry Fee must accompany application.

## Sheridan Celebrates Furry & Feathered Friends 2017 Pet Mayor Election Application

The Success of the Pet Mayor Election is dependent on the excitement, enthusiasm and momentum built by its candidates. The cardinal rule is to GET OUT THE VOTE! Voters place their votes by putting money (\$1 per vote) into unique bins placed at various locations throughout Sheridan during the approximate 6-week voting period. The candidate with the most "votes" (i.e. the pet that has raised the most money) is the winner of the Mayor's race. Other "officials" may be elected depending upon the number of candidates and the type of pets.

Please be sure to commit to the following checklist before entering your pet. **I WILL:**

\_\_\_\_\_ Create a "campaign" including a statement that can be included on promotional materials that will accompany the voting bins.

\_\_\_\_\_ Find opportunities to "campaign" for your pet like making campaign signs, costuming your pet, host a campaign event at a local business or organization.

\_\_\_\_\_ Provide a **digital color photo** of your pet to [jray@ci.sheridan.co.us](mailto:jray@ci.sheridan.co.us) **NO LATER THAN August 7, 2017.**

\_\_\_\_\_ Explain to potential voters the benefits of their votes as more than fun but also a tax-free donation.

\_\_\_\_\_ Participate in the Sheridan Celebrates Grand Parade on Saturday, September 30, 2017, to show off your pet candidate and encourage last minute votes.

**Send or drop off completed applications at Sheridan City Hall, 4101 S. Federal Blvd., Sheridan, CO 80110.**

Attention: Sheridan Celebrates.

To fax or email applications contact: [jray@ci.sheridan.co.us](mailto:jray@ci.sheridan.co.us)

\$25 Entry Fee must accompany application.